

## Fair Use Policy (公平使用原则, 中文见下方)

This Fair Use Policy forms part of your Agreement with CMIUK and applies where you subscribe to our Services. To ensure all our customers can enjoy the best possible experience on our network, we reserve the right to manage your use of our network in order to protect it for the use of all of our customers. We may therefore apply traffic management controls from time to time.

You must only use the Services for private, personal and legitimate consumer purposes. You must not engage in the organized, fraudulent resale of the Services or use our Services for business purposes. Your use of the Services is subject to the following:

- Abnormal use of SMS such as sending bulk SMS messages in relation to the administration of or to promote or market a business, group or organisation or for any non-private or non-personal purpose would fall outside this Fair Use Policy.
- You must not use our services or SIM cards to generate artificially inflated traffic.
- You must neither use our SIM on any devices making abnormal or large volumes of calls, nor sending abnormal or large volumes of texts, etc. Devices include but not limited to a gateway device, application, an automatic dialing machine or SIM box (including devices tethered via cable, Bluetooth or Wi-Fi to a computer or the Internet).
- Permanent roaming is not allowed.  
Permanent roaming means, in any prevailing 120 days: (i) you have spent more time abroad than at home and (ii) your roaming usage exceeds your domestic usage. You may only use the Services in the EU for periodic travel while you are normally resident in the UK. If you continue to use the Service roaming in the EU 14 days after we contact you for a clarification of your situation and we receive no satisfactory explanation from you (at our sole and absolute discretion), a surcharge will apply to your roaming consumption, at the rate of 0.35p per MB of data for the remainder of your Service allowance. Such surcharge will stop accruing and you will be removed from the list of permanent roaming users as soon as you resume the use of CMLink service in UK, and we will send you a confirmation accordingly.
- CMLink UK SIM can only be activated when you are in the UK, EU and selected destinations. The SIM cannot be activated in China (including Hong Kong, Macau and Taiwan). CMLink UK SIM can be used at mainland China, Hong Kong and Taiwan after activation.

## 公平使用原则（如与英文版本有冲突，以英文版本为准）

公平使用原则（Fair Use Policy）是您与中国移动国际英国公司（CMIUK）之间服务协议的一部分。为确保我们的网络得到合理使用，以便所有的用户均能享受到最佳体验的网络服务，我们将保留管理您使用我们网络的权力。因此，我们可能会根据需要对网络用量采取控制措施。

您仅能将我们的服务用于合法的私人/个人消费用途，不可将我们的服务用于有组织的、欺诈性的转售，也不可以将我们的服务用于商业目的。服务的使用受以下条款的约束：

- 您必须合理地使用短信服务，不可利用我们的短信服务批量发送营销短信、或发送非私人/个人目的相关的团体/组织短信。
- 不可将我们的服务或 SIM 卡用于非正常用途，人为制造不必要的用量。
- 您不可将我们的 SIM 卡用于任意设备中拨打异常或大量电话、发送异常或大量信息等，设备包含但不限于网关设备、应用、自动拨号机或 SIM 卡卡池（包括通过电缆、蓝牙或 Wi-Fi 与电脑或互联网连接）等。
- 不允许永久漫游。  
以下情形将会被认为是永久漫游：在任何连续的 120 天内：(i) 您在漫游地（英国以外）逗留的时间长于在归属地（英国本地）逗留的时间；(ii) 您在漫游地（英国以外）用量超过归属地（英国本地）用量。如果您通常居住地是英国，那您一般的来往欧洲地区旅游是可以正常使用服务的。但是如果在以上两种情况下，我们会与您联系，要求您澄清并向我们提供合理解释（由我们自行决定是否合理）。如果您未能提供合理解释并在 14 天后继续在欧洲使用服务，即便您套餐内仍有欧洲通用流量剩余，您在欧洲的漫游用量也将被收取额外的费用（0.35 便士/每 MB）。以上额外费用将在您返回英国并在英国开始使用 CMLink 服务时停止累计，同时我们也会将您从永久漫游用户清单中移除，并向您发送确认信息。
- CMLink 英国手机卡仅支持在英国、欧盟及指定地区激活，大中华（中国内地、中国香港、中国澳门、中国台湾）地区不能激活。激活以后可以在英国、中国内地、中国香港、欧盟及指定地区使用。